

## FOR IMMEDIATE RELEASE

### The International Virtual Tennis Federation (IVTF) Achieves Landmark Growth as National Leagues Launch Worldwide

[Lousanne, Feb 10<sup>th</sup>, 2025] – The International Virtual Tennis Federation ([IVTF.org](https://www.ivtf.org)) is proud to announce a significant milestone in its rapid global expansion. Over the past year, IVTF membership has surged from 35,467 at the end of 2023 to an impressive 222,840 members, solidifying virtual tennis as a global esports phenomenon.

As part of this momentum, eight countries are set to launch their national VR tennis leagues. Each national champion will secure a coveted spot at the **World Tennis Esports Championships** in Las Vegas, where the first-ever **VR Tennis World Champion** will be crowned on **September 10, 2025**.

#### National VR Tennis Leagues Taking Shape Worldwide

**Austria:** The Austrian VR Tennis League is officially governed by the **ÖTV Austrian Tennis Federation** and organized by **LAOLA1 & Sportradar**. The **Erste Bank Virtual Open**, now in its second year, continues to thrive. Tennis clubs nationwide will battle through playoffs, culminating in the **national championship finals at Sportradar's headquarters in Vienna**.

**Switzerland:** The Swiss VR Tennis League kicks off in collaboration with **Coop**, one of the country's largest retail chains. Qualifying events will take place in **La Chaux-de-Fonds (March 29)** and **Prilly Center in Lausanne (April 26)**. The **grand finale is set for June 7 in Lyssach**.

**Australia:** The Australian Esports League (AEL) is leading the Australian VR Tennis League with qualification tournaments culminated in a finals event at the Oz Comic-Con event in Melbourne this June

**Germany:** The German VR Tennis League will host **virtual qualifications from June 2-22**, with the championship finals held **at the WTA tournament in Bad Homburg at the end of June**.

**India:** NoScope Gaming, as one of India's most popular esports companies, hosting the nation's biggest university esports championship—UEC conducts the India Qualifiers for the World Tennis Esports Championships. The Indian VR Tennis champion will be crowned by June 2025.

**Canadian Virtual Tennis League (CVTL)** will host virtual qualifications until April 27, followed by a live streamed quarterfinals bracket with the Top 8 Canadian players. The big event culminates in a semifinal and final matchups in Montreal in May /June 2025.

**United States:** The US VR Tennis League, managed by First Coast Esports Alliance, a nonprofit organization based out of Jacksonville, Florida will be monitoring the "Road to Vegas" event and use it as the qualifier to place the top 16 US Players that don't qualify, into a Double Elimination US Championship Tournament to be held online during first week of July.

**UK & Ireland:** Players in the UK and Ireland VR Tennis League will compete in tournaments throughout the **Tennis Esports Tour**, earning points that culminate in the league finals scheduled for **June 2025**. The top players will qualify to represent the nation at the prestigious **World Tennis Esports Championships (WTEC)** in **Las Vegas in September 2025**.

## **The Road to Las Vegas – A Global Esports Spectacle**

The national champions from each of these leagues will earn their ticket to the **World Tennis Esports Championships**, hosted at **The Space in Las Vegas**. This grand event will be streamed live, offering esports fans an electrifying spectacle as the world's best VR tennis players compete for the **historic title of World Champion in VR Tennis**.

The IVTF's mission is to push the boundaries of competitive virtual sports and establish VR tennis as a leading global esports discipline. With its rapid membership growth and expanding national leagues, IVTF is setting a new standard for virtual sports worldwide.

For more information, visit [IVTF.org](https://www.ivtf.org) or follow us on social media for the latest updates.